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by Richard Whitman, Sunday, September 21, 2014 8:51 PM

**Ad agency Gigantic thinks it has all** the ideas you need. The agency has launched a program whereby it will provide a brand with 100 ideas over the course of 5 presentations that will occur in a ten-month period. The cost? \$100,000. But they want you to know that's only \$1,000 per idea. In their own words, a bargain. They explain the offering further, saying: "We're not proposing that we execute anything, unless you want us to. And we'd love to talk about that. But, certainly, you might execute these ideas yourself. Or pass them over to another trusted advisor. Or you can hire those guys in Brooklyn that only write code. Whatever. What we are proposing is we get you what you need most -- new ideas. Not just any ideas, but ideas rooted in a specific, defined strategy that will challenge your team, grow your business, and build your brand." Any takers?

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